

**We have an eye
for your
company**



**CRÉATION
DURABLE**

BUSINESS DEVELOPMENT · MARKETING

Breaking new ground successfully

CRÉATION DURABLE
is a young company
with a lot of experience.

We are specialists in
business development
and marketing.

With our holistic approach
we provide business
solutions for various cases
in companies.
Our focus are the people.

With small and medium
sized companies we go
especially into details
focussing on the
entrepreneur's finalities.

With our brand
"MARKET 2 GO"
we accompany
your business when
implementing market
development strategies.

Contact us:
+49 (0) 221-64 30 94 92
or
info@creation-durable.de



Business Development

CRÉATION DURABLE
develops together
with you your
business strategies
based on a long time
proven concept.

**We offer
comprehensive
business analysis
in the areas of:**

- strategy and leadership
- sales and marketing
- quality, security and
environmental management
- supply chain management
 - innovation
 - finance
- human resource and
other services

**we develop customized
business solutions:**

- strategic planning
- business model and concept
- business processes
 - feasibility

**and accompany you with
the implementation!**

Marketing

CRÉATION DURABLE

develops together with you marketing strategies for a successful market entry.

From analysis:

- target groups
- markets
- competitors
- products/brands

to implementation:

- sales plans
- market positioning
- pricing policies
- sales channels
- telemarketing
- office-services
- it-services

including a professional marketing campaign:

- logo/corporate design
 - homepage
 - stationary
 - flyers/brochures
 - publicity
- and many more



For many years we accompany
successfully companies
of all sizes with their
business development.

Together with our dense network
of specialists we can offer
service in almost every area
of corporate development.

Our international experience
makes us your competent and
ideal partner for the development
of new markets.

Take advantage of our excellent
industry expertise in the areas
of wood and wood based
panel making,
manufacturing systems,
agriculture, metal processing.
Contact us.



Klaus Goecke
general director
sales consultant & marketing



Axel Schwindling
president
strategy and management consultant



Your partner for business development & marketing

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Contact us -
by phone or mail or by scanning
the QR code below - to arrange
an individual appointment.

